

# My Vote My Power

## Privacy Policy

*Effective Date: March 2026*

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### 1. Introduction

My Vote My Power is committed to protecting your privacy. This Privacy Policy explains what information we collect, how we use it, and your rights in relation to that information. By using our Website, you agree to the practices described in this policy.

### 2. Information We Collect

We collect the following information when you visit or interact with our Website:

- Device Identifier (Cookie): A unique ID stored in your browser to identify your device across visits.
- IP Address: Your device's IP address (both IPv4 and IPv6 where available), collected automatically when you visit the Website.
- Browser/Device Information: Your browser type and operating system, collected for technical and statistical purposes.
- Form Submissions: Information you voluntarily provide through our contact or voter interest registration forms, such as your county, constituency, ward, and polling station.

### 3. How We Use Your Information

We use the information we collect to:

- Identify returning devices and prevent duplicate form submissions.
- Understand how users interact with our Website through anonymous usage statistics.
- Respond to enquiries submitted through our contact form.
- Improve the content and functionality of the Website.

### 4. Cookies

We use a single first-party cookie (device\_id) to assign a unique identifier to your device. This cookie does not track your activity across other websites. It is stored for up to two years and is used solely to maintain session continuity and prevent duplicate submissions on our Website.

You can disable cookies in your browser settings at any time, though this may affect some functionality of the Website.

## **5. Data Sharing**

We do not sell, rent, trade, or share your personal data with any third parties. Your information remains strictly within our systems and is used only for the purposes described in this policy.

## **6. Data Retention**

We retain collected data for as long as necessary to fulfil the purposes outlined in this policy. Form submission data is retained for the duration of our civic mobilization activities. You may request deletion of your data at any time by contacting us.

## **7. Your Rights**

You have the right to:

- Request access to the personal data we hold about you.
- Request correction or deletion of your personal data.
- Withdraw consent for data collection at any time.

To exercise any of these rights, please contact us at: [info@myvotemypower.co.ke](mailto:info@myvotemypower.co.ke)

## **8. Security**

We take reasonable technical measures to protect your data from unauthorised access, loss, or misuse. However, no method of transmission over the internet is completely secure, and we cannot guarantee absolute security.

## **9. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date. We encourage you to review this policy periodically.

## **10. Contact Us**

If you have any questions or concerns about this Privacy Policy, please contact us at: [info@myvotemypower.co.ke](mailto:info@myvotemypower.co.ke)

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